What is clamed is:

1. An elongate display track device, comprising:

a front track segment having a base wall, opposite side edges and at least one sidewall upstanding from one of said side edges, said base wall having a front end portion and a rear end portion defining a keyway;

a rear track segment having a base wall, opposite side edges and at least one sidewall upstanding from one of said side edges, said base wall having a front end portion defining a key and a rear end portion, said key of said rear track segment being mateable with said keyway of said front track segment; and

first and second upwardly extending arms having top and bottom portions, and an upper panel attached to and connecting said top portions of said arms, said bottom portions of said arms being detachably attached to said front track segment so that said first and second arms with said upper panel are detachable as a unit while said front and rear track segments are mated.

Claim 2. An elongate display track device, as set forth in claim 1, wherein said panel is curved with side edges of said upper panel extending rearward toward said rear track segment more than a middle portion of said upper panel.

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Claim 3. An elongate display track device, as set forth in claim 1, wherein said sidewall of said front track segment defines at least one recess adapted to engage and rest on a wire of a wire shelf to inhibit movement of said track device.

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Claim 4. An elongate display track device, as set forth in claim 1, including a front piece attached to said front track segment, said front piece having a lower panel along a bottom portion thereof.

Claim 5. An elongate display track device, as set forth in claim 4, wherein a top edge of said lower panel is positioned at an elevation not higher than said base wall of said front track segment.

Claim 6. An elongate display track device, as set forth in claim 4, wherein said lower panel is slanted with said top edge of said lower panel tilted toward said front track segment and with a bottom edge of said lower panel tilted away from said front track segment.

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Claim 7. An elongate display track device, as set forth in claim 4, wherein said lower panel is curved with a middle portion of said lower panel extending away from said front track segment more than either side edge of said lower panel.

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Claim 8. An elongate display track device, as set forth in claim 1, including a rear panel upstanding from said base wall of said rear track segment.